SEVERE WEATHER AWARENESS WEEK – PUBLIC SERVICE ANNOUNCEMENT FAMILY PREPAREDNESS

RUN TIME: 60 SECONDS

ANNOUNCER: It's Severe Weather Awareness Week, and the best way to keep you and your family safe is to educate yourself.

FEMALE: Be proactive. Get your family prepared by learning about hazards in your community, making a family emergency plan, and building an emergency supply kit. Tune in to your local radio and television stations for the latest watches and warnings. Another tool is a NOAA Weather Radio, which can be programmed for your area, and broadcasts official warnings, watches and forecasts 24 hours a day, seven days a week.

Your emergency plan should include knowing what to do, where you will go, and how to get in touch with each other if you're separated. Know your community's evacuation routes, as well as shelter and hospital locations. Don't forget to include your pet in your plan.

The third step to being prepared is putting together an emergency supply kit. Include important documents, such as drivers' licenses and insurance policies, as well as prescriptions, extra clothing, food, diapers, money and simple hygiene items.

ANNOUNCER: Make sure you and your family are prepared for an emergency...visit Be Ready lowa dot org. Brought to you by lowa Homeland Security and Emergency Management through a grant from Citizen Corps.